WAM

WIENER AKTIONISMUS MUSEUM

VIENNA ACTIONISM MUSEUM (WAM) HIRES JULIA MOEBUS-PUCK AS DIRECTOR

THE VIENNA ACTIONISM MUSEUM, FOUNDED BY A PRIVATE COLLECTORS' COLLECTIVE, HAS APPOINTED JULIA MOEBUS-PUCK, AN EXPERIENCED WA EXPERT, AS ITS DIRECTOR

The 38-year-old German-born artist has spent her career as an art historian examining the reception of Viennese Actionism. A particular focus is on examining the development of Hermann Nitsch's work. As a freelance curator, she has curated numerous exhibitions, published and lectured on this subject. Most recently, she set up the Richard Long Archive at the Museum Kurhaus Kleve. Taking over the directorship of the new museum in Vienna's city center is an important step for Moebus-Puck, both in terms of art history and personally: "As director, it is very important to me that this important Austrian art movement after 1945 continues to be studied academically. This should enable new ways of looking at it, so that the impressive diversity of WA becomes accessible to art lovers." The Vienna Actionism Museum can draw on the world's largest collection of Viennese Actionism, which also includes the Friedrichshof Collection.

One of the main characteristics of Viennese Actionism is the move away from the panel painting towards action, which above all illuminates the human body in all its facets.

VIENNESE ACTIONISM AS AN INDIVIDUAL EXPERIENCE

"The artistic approach of Viennese Actionism has always reminded me in part of modern art, which I also find very fascinating. The examination of rituals in Viennese Actionism is part of its uniqueness - as is the processing of real exceptional situations that include violence, death and sexuality," says Moebus-Puck.

And the WAM Director continues: "I want to promote creative, curious and socially critical approaches that - also in an interdisciplinary way - examine the display of art and the conditions of its possibilities."

This is why art education is also a major concern for the WAM Director: "We want to develop innovative methods of communication between visitors and works of art. The museum as a place where art can be experienced in a new way.“ The opening exhibition "What is Viennese Actionism" planned for March 2024, which Moebus-Puck and her team are currently preparing, is dedicated to the art-historical and socio-political development of Viennese Actionism.

ABOUT THE PERSON:

Julia Moebus-Puck is a curator and art historian with a focus on performance art and Viennese Actionism. Moebus-Puck studied photography at Dortmund University of Applied Sciences and Arts until 2013. She then worked as a

freelance photo assistant for Alice Rosati, Jens Stuart and Vincent Peters in Paris, among others. In 2014, she began studying art history and graduated with a Master of Arts from the University of Bonn. She is currently writing her doctorate on performative exhibitions. During her studies, she founded her own creative agency 0815 studio and Studio Superpopp and was a freelance art mediator at the Max Ernst Museum in Brühl, the Arp Museum Bahnhof Rolandseck and Art Basel from 2015 to 2020. In 2018, she began working as an art educator at the Albertina Museum in Vienna. Since 2016, the focus of her art studies has been on the development of performative art and its reception, in particular Viennese Actionism. To this end, she has curated numerous exhibitions, including at the Osthaus Museum Hagen and Galerie Schönewald. From 2020 to 2022, she built up the exhibition archive of Richard Long, the main representative of Land Art, at the Museum Kurhaus Kleve. In 2023, she was appointed director of the newly founded Vienna Actionism Museum, which opens in March 2024.



Foto @studiokoekart

QUERY NOTE:
Press WAM
Nina Hoppe
presse@wieneraktionismus.at
+43 664 12 67 359